

NYAMA Fall Conference Partnership Opportunities

- **\$7,500 Event/Platinum Sponsor Benefits**
(Events: ~~NYAMA Annual Golf Outing~~ (SPONSORSHIP SOLD) or Western NY History Boat Tour and Big Ditch Brewery)
- Conference registration for 4 company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner display (provided by sponsor)
- Material handout at event (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at Conference
- Or customized benefits



Golf Outing Sponsor:

\$5,000 Event/Gold Sponsor Benefits
(Events: Cocktail Reception or ~~Dinner~~ (SPONSORSHIP SOLD))

- Conference Registration for 3 company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available at registration (provided by sponsor)
- Listing in presentations at Conference
- Or customized benefits



Golf Outing Sponsor:



\$2,500 Event/Silver Sponsor Benefits

(Events: Breakfast)

- Conference registration for 2 company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at Conference
- Material available at registration (provided by sponsor)

\$1,000 Bronze Sponsor Benefits

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listing in presentations at Conference

\$500 Sponsor Benefits

- Company logo on conference signs
- Company logo and link in social media and e-blasts

\$325 Exhibit Table

- Pre-conference attendee list for marketing
- Premiere placement on tradeshow floor

\$400.00 Exhibit Table

- Pre-conference attendee list for marketing