



## **2022 Fall Conference Sponsorship Opportunities**

Hosted by: Frederick Douglass Greater Rochester

International Airport

Attendance: 125

*Sponsorship Opportunities are on a first come, first served basis.\**

### **Platinum/Event Sponsorship (Welcome Reception or Awards Dinner) (includes commercial)- \$8,000**

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference brochure
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

### **Gold/Event Sponsorship (Golf Tournament or Social Outing)(includes commercial)- \$5,500**

- Conference registration for (3) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)
- Includes one commercial played each day of the conference

### **Silver/Event Sponsorship (Breakfast) - \$4,000**

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter

- Listing in presentations at conference
- Material available at registration (provided by sponsor)

**Keynote Sponsorship (includes commercial)- \$3,750**

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks

**Session Sponsorship (includes commercial)- \$3,500**

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercials played before the session

**Beverage Sponsorship- \$3,500**

- Conference registration for (2) company representatives
- Logo in conference brochure
- Logo and link on NYAMA website
- Company logo on beverage sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

**Break Sponsorship \$2,500**

- (1) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

**Key Sponsorship - \$2,000**

- Company Logo printed on the key
- Company logo featured in print and electronic Fall Conference material

**Wi-Fi Sponsorship - \$2,000**

- Company Logo on Wi-Fi login
- Company logo featured in print and electronic Fall Conference material

**Bag Sponsorship - \$1,500 (SOLD OUT)**

- Company logo printed on participant bag that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

**Hand Sanitizer Sponsorship - \$1,500**

- Company logo printed on hand sanitizer that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

**Bronze Sponsorship - \$1,500**

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listings in presentations at conference

**Beacon Sponsorship - \$500**

- Logo in conference brochure
- Company logo on conference signs
- Company logo and link in social media and e-blasts

**Ad space for brochure \$300-\$500**

- Quarter Page- \$300
- Half Page- \$400
- Full Page- \$500
- In-Kind (valued between \$300-\$500)

**Promote Your Company/Organization (Members Only) - \$500**

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website

**Exhibitor Opportunities - \$325 NYAMA Member Price | \$400 Non-Member Price**

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

**Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)-\$520**

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

**\*additional partnership/sponsorships may be added as opportunities arise**