



# 2025 Fall Conference Sponsorships:

# Title Sponsorship – Thursday Evening Reception at Boldt Castle - \$15,000

- Conference registration for (6) company representatives
- Prominent company logo on conference signs at Thursday Reception, on dinner tables & bar counter
- Exhibitor Table included
- (2) minutes of podium time at General Session
- (2) minutes of podium time during evening cruise
- Logo in conference program
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference (provided by sponsor)

# Platinum Sponsorship (includes commercial) - \$10,000

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference program
- Logo and link on NYAMA website
- "Brought to you by" after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference (provided by sponsor)





#### Gold/ Wednesday Night Cap Reception Sponsorship - \$7,500

- Conference registration for (3) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor
- Includes one commercial played each day of the conference (provided by sponsor)

#### Gold/ Conference Gift Sponsorship - \$7,500

- Conference registration for (3) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)
- Includes one commercial played each day of the conference (provided by sponsor)

#### Gold Sponsorship - \$7,500

- Conference registration for (3) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor
- Includes one commercial played each day of the conference (provided by sponsor)





# SOLD - Silver/Breakfast Sponsorship - \$5,000 (2 SOLD)

- Conference registration for (2) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)
- Includes one commercial played each day of the conference (provided by sponsor)

#### Silver Sponsorship - \$5,000

- Conference registration for (2) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)
- Includes one commercial played each day of the conference (provided by sponsor)

# Bronze/Lanyard/Name Badge Sponsorship \$3,500

- Conference registration for (1) company representatives
- Company logo printed on participant name badges that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

# SOLD - Bronze/ Networking Event at Grindstone Island Sponsorship - \$3,000

- Conference registration for (1) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)





# Bronze/Keynote Speaker Sponsorship - \$3,000

- Conference registration for (1) company representatives
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks (provided by sponsor)

#### Bronze Sponsorship - \$3,000

- Conference registration for (1) company representatives
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks (provided by sponsor)

#### Session Sponsorship - \$2,500

- Conference registration for (1) company representatives
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

# SOLD - Exhibitor Networking Reception (Wednesday 9/24) Sponsorship - \$2,500

- Conference registration for (1) company representatives
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

#### Exhibitor Break Sponsorship (two available) - \$2,500

- Conference registration for (1) company representatives
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)



CONFERENCE HOSTED BY:

# Aviator Sponsorship - \$2,000

- Logo in conference program
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listing in presentations at conference

#### Golf Lunch Sponsor - \$2,500

- Logo in conference program
- Logo and link on NYAMA website
- Introduction of representative at shot gun start
- Corporate recognition on signage at the conference and at the golf course

#### Golf Beverage Cart - \$1,500

- Logo in conference program
- Logo and link on NYAMA website
- Logo recognition as golf beverage cart sponsor on all marketing materials

#### **Beacon Sponsorship - \$625**

- Logo in conference program
- Company logo on conference signs
- Company logo and link in social media and e-blasts

#### Ad space for Conference Program \$400-\$600

- Quarter Page- \$400
- Half Page- \$500
- Full Page- \$600

#### Promote Your Company/Organization (Members Only) - \$650

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website and conference print materials





# Exhibitor Opportunities - \$450 NYAMA Member Price | \$550 Non-Member Price

- Pre and post conference attendee list for marketing
- Exhibitor placement on trade show floor (NYAMA Members Only)
- Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)-\$575
- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing

# Secure your Sponsorship <u>Here!</u>

Don't see a sponsorship level that fits your budget? Contact us, and we'll work together to create a custom package just for you!