



2026 Fall Conference Sponsorship Opportunities

Celebrating 50 Years: Honoring Our Legacy. Advancing Our Future Since 1976

WHY SPONSOR

Join New York's aviation leaders, decision-makers, and industry partners at NYAMA's milestone 50th Anniversary Fall Conference. This is more than an event—it's a celebration of legacy, leadership, and the future of aviation in New York State.

Sponsorship provides:

- High-impact **brand visibility**
 - Direct access to **key stakeholders and decision-makers**
 - Alignment with **50 years of aviation excellence**
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PREMIER SPONSORSHIP LEVELS

TITANIUM LEGACY SPONSOR – \$15,000 (Exclusive)

50th Anniversary Presenting Sponsor

- Exclusive recognition as *Presenting Sponsor* across all platforms
 - Opportunity for **opening remarks**
 - **Top-tier logo placement** (website, eCurrents, signage, anniversary materials)
 - (5) Full registrations + (2) premium exhibit booths
 - Full-page program ad + dedicated sponsor spotlight (email, social, eCurrents)
 - Branded welcome gift inclusion
 - VIP seating + recognition at all major events
 - Anniversary Dinner recognition + Podium recognition + branding on menus and tables
 - Champagne Toast with branded drinkware
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GOLDEN MILESTONE SPONSOR – \$10,000 (3 available)

Honoring 50 Years of Progress

- Prominent logo placement across materials
- (4) Full registrations + premium exhibit booth
- Half-page program ad
- Recognition at one featured event
- Sponsor spotlight (email or eCurrents)
- Logo inclusion on anniversary signage and slides
- Choice of Breakfast (2 available) or Lunch (1 available) sponsorship including branded drinkware



HERITAGE SPONSOR – \$7,500 (2 available)

Celebrating Our Foundation

- Logo on website, signage, and program
 - (3) registrations + exhibit booth
 - Quarter-page program ad
 - General session recognition
 - Inclusion in anniversary tribute
 - Special Event/ Experience (Golf or TBD Social)
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SKYWAY SPONSOR – \$5,000

- (2) registrations + exhibit booth
 - Logo on website, signage, and slides
 - Program recognition
 - Your choice of branded lanyard, cocktail napkins for meals, or networking breaks, or another option
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RUNWAY SPONSOR – \$3,000

- (1) registration + exhibit booth
 - Logo on website and program
 - Add on at sponsor's discretion
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SIGNATURE 50TH ANNIVERSARY EXPERIENCES

(High-visibility, high-demand opportunities)

Exclusive Sponsorships:

- **Welcome Reception – \$6,500**
Branding at bar, cocktail napkins, signature drink, event recognition
 - Includes branded drinkware, wine opener, or coaster

Additional Opportunities:

- **50th Anniversary Keepsake – \$3,500**
Logo featured on commemorative attendee gift
 - Earbuds
 - Keychain
 - Bottle opener
 - Sunglasses
 - Golf balls
 - Umbrella
 - Medallion Puzzle



- **Networking Break – \$2,500 (2 available)**
Signage + verbal recognition during breaks
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EXHIBITOR OPPORTUNITIES

Ad space for Conference Program \$400-\$600

- Quarter Page- \$400
- Half Page- \$500
- Full Page- \$600

Promote Your Company/Organization (Members Only) - \$750

- :30 second promotional video to play at the start of a session.
- Company logo on website and conference print materials
- Provide materials for conference gift bags

Exhibitor Opportunities - \$550 NYAMA Member Price | \$650 Non-Member Price

- Pre and post conference attendee list for marketing
- Exhibitor placement on trade show floor (NYAMA Members Only)
- Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)-**\$675**
- :30 second promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing

SECURE YOUR SPONSORSHIP

Be part of this historic moment and align your organization with the next 50 years of aviation leadership.