



2026 NYAMA Advocacy Day Sponsorship Opportunities

Join the New York Aviation Management Association (NYAMA) as we take flight at the Capitol! Advocacy Day unites airport managers, aviation professionals, and state leaders to advance aviation priorities across New York.

Your sponsorship expands our collective voice and demonstrates your commitment to the growth and safety of aviation in our state.

Premier Sponsorships

Aviation Leadership Reception & Aviation Cocktail Sponsor – \$3,000

The evening reception is where relationships take flight. As the Reception Sponsor, your company will be recognized throughout this highly attended networking event with legislators and aviation leaders.

- 4 Advocacy Day Registrations
- Prominent signage and verbal recognition during the reception
- Logo featured in all Advocacy Day materials and on reception signage
- Mention in NYAMA's eCurrents newsletter and social media
- Opportunity to provide branded cocktail napkins or small giveaways (optional, must indicate to planning committee)

Name Badge Sponsor – \$2,500 [must be selected by 1/16/2026]

Put your brand front and center—every attendee wears your logo.

- 3 Advocacy Day Registrations
- Logo printed on all participant name badge lanyards
- Logo featured in all Advocacy Day materials
- Promotional banner or display showcased at the Capitol's central display area (provided by sponsor)
- Mention in eCurrents newsletter and social media

Advocacy Day Team Networking Breakfast Sponsor – \$2,500

Start the day with energy—and visibility.

- 2 Advocacy Day Registrations
- Custom sponsor signage displayed during breakfast
- Logo featured in all Advocacy Day materials
- Banner or tabletop display at the Capitol display area (provided by sponsor)
- Mention in eCurrents newsletter and social media



Advocacy Day Lunch Sponsor – \$2,000

Fuel conversations and connections during the most attended portion of the day.

- 1 Advocacy Day Registration
- Recognition as the Lunch Sponsor during remarks
- Logo featured in all print and electronic Advocacy Day materials
- Recognition in NYAMA's eCurrents newsletter
- Recognition on social media before and after the event

Advocacy Day Packet Sponsor – \$1,500 [must be selected by 2/1/2026]

Be seen by every attendee and legislator.

- 1 Advocacy Day Registration
- Logo displayed on all Advocacy Day packets distributed to attendees and legislators
- Rotating company logo on NYAMA website for 2 months
- Logo featured in all Advocacy Day materials
- Mention in eCurrents newsletter

Smooth Landing Sponsor – \$1,000

Support the mission and gain statewide visibility.

- Rotating company logo on NYAMA website for 1 month
- Logo featured in all Advocacy Day materials
- Mention in eCurrents newsletter

Beacon Sponsor – \$750

Shine your light of support for aviation advocacy.

- Logo featured in all Advocacy Day materials
- Recognition in eCurrents newsletter

Ready to Partner with Us?

Secure your sponsorship today and help strengthen aviation's voice in New York State!

Contact: Lori Kirch, Executive Director

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