



Cheryl Dinolfo

Monroe County Executive

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DINOLFO ANNOUNCES ROC AIRPORT WINS NATIONAL INNOVATION AWARD FOR RENOVATION PROJECT

National Recognition from the American Association of Airport Executives (AAAE); Award recognizes innovative, inclusive components in job-creating ROC Renovation Project

Monroe County Executive **Cheryl Dinolfo** today announced that the Greater Rochester International Airport (ROC) has received the 2018 Most Innovative Medium/Small Hub Airport Award from the Airport Innovation Accelerator's Third Annual Forum in Atlanta, Georgia. The award recognizes several innovative and inclusive components included in the ongoing ROC Renovation project, which is supporting hundreds of local jobs in the construction phase alone.

"As the birthplace of cutting-edge technologies for generations, Monroe County is no stranger to innovation," said **Dinolfo**. *"That's why we are proud to be investing in a next-generation airport for our community, which will better meet the needs of local employers to help welcome even more visitors and jobs to our region. This national award is a testament to our innovative vision for our job-creating ROC Airport Renovation Project, which is slated to be complete this fall. I thank the AAAE for the incredible recognition and our great Airport team for all of their hard work."*

ROC Airport secured this highly coveted award for its portfolio of creative innovations to create a better passenger experience and deploy cutting-edge technologies. Projects awarded as part of the ongoing ROC Renovation Project include:

Project	Goal
Facial Recognition & Object Left Behind Technology	Enhance the safety and security of ROC passengers and employees.
Assistive Technology for Enhanced Airport Communications	Implementation of innovative, cutting-edge Sign Language -to- Voice technology, hearing loop technology and visual messaging that integrate "smart" color-coded LED lighting paired with the Flight Information Display Systems (FIDS).
Passenger Information Network: Providing a Better Travel Experience	Accessible on passengers' mobile device or mounted tablets in the terminal with the capability to view all departure gates in real-time from anywhere in the terminal without having to be at the gate. Will maximize the length of time passengers can relax and enjoy terminal concessions with the peace of mind that they are not missing information at the gate.

“The foresight and collaboration that the Rochester team has demonstrated during their terminal redevelopment project, especially the work to assist deaf and hearing impaired travelers, has been extraordinary and exemplifies airport innovation,” said **AAAE President and CEO Todd Hauptli**. *“AAAE is pleased to recognize the Rochester airport leadership for their outstanding achievements and forward-looking approach.”*

The American Association of Airport Executives (AAAE) established the Airport Innovation Accelerator as a hub for innovation to drive creative approaches and build airports of the future. The Airport Innovation Award was established by the Airport Innovation Accelerator to honor innovative developments that are a model for airports around the country.

One nomination for the award is accepted per Airport. Applications are reviewed by an independent awards council. Council members are selected based on their impartiality and experience in the aviation field and conduct the final selection process.

This is the first time ROC has been honored with this award. Past award recipients include Miami International Airport (MIA) and Phoenix Sky Harbor International Airport (PHX).

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Media Inquiries, contact:

Director of Communications Jesse Sleezer at (585) 402-8019
Department of Communications at 753-1080