



NEW FOR 2025 – NYAMA EVENT SPONSORSHIP BUNDLES!

If you're interested in sponsoring both Advocacy Day AND the Fall Conference in 2025, this is for you!

Follow these easy steps:

1. Select your sponsorship amount for 2025

Wings Sponsor \$10,000	Cockpit Sponsor \$7,500	Runway Sponsor \$5,000
2. Select ONE Advocacy Day Sponsorship and ONE Fall Conference Sponsorship that total at least \$10,000	Select ONE Advocacy Day Sponsorship and ONE Fall Conference Sponsorship that total at least \$7,500	Select ONE Advocacy Day Sponsorship and ONE Fall Conference Sponsorship that total at least \$5,000
3. Receive 2 additional Advocacy Day registration and 2 additional Fall Conference registration	Receive 1 additional Advocacy Day registration and 1 additional Fall Conference registration	Receive 1 additional Advocacy Day registration OR 1 additional Fall Conference registration

Available Advocacy Day Sponsorships for Bundles:

- Lunch Sponsor - \$3,000
- Name Badge Sponsor - \$2,500
- Breakfast Sponsor - \$2,000
- Advocacy Day Packet Sponsor - \$1,500
- Smooth Landing Sponsor - \$1,000
- Beacon Sponsor - \$500



Available Fall Conference Sponsorships for Bundles:

- Wednesday Rooftop After-Hour Party Sponsorship - \$7,500
- Conference Gift Sponsorship - \$7,500
- Breakfast Sponsorship - \$5,000 (2 available)
- Lanyard/Name Badge Sponsorship \$3,500
- Keynote Speaker Sponsorship - \$3,000
- Event Sponsorship (Golf or Over the Falls Luxury Tour)- \$2,500
- Session Sponsorship - \$2,500
- Exhibitor Break Sponsorship \$2,500
- Key Sponsorship - \$2,500
- Golf Lunch Sponsor - \$2,500
- Bag Sponsorship - \$2,000
- Aviator Sponsorship - \$2,000
- Golf Beverage Cart - \$1,500

Secure your Sponsorship [Here!](#)

A bundle isn't for you? No problem!

Select the sponsorship for the event that best matches your level of philanthropy below!

2025 Advocacy Day Sponsorships:

Lunch Sponsor - \$3,000

- (4) Advocacy Day Registrations
- Rotating company logo on NYAMA website throughout the 2023 year
- Company logo featured in print and electronic Advocacy Day material
- Company's promotional material or standup banned displayed throughout the lunch and at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents



Name Badge Sponsor - \$2,500

- (3) Advocacy Day Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Rotating company logo on NYAMA website for 6 months
- Company logo featured in print and electronic Advocacy Day material
- Company promotional material or standup banner showcased at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Breakfast Sponsor - \$2,000

- (2) Advocacy Day Registrations
- Custom sponsor poster presented during breakfast
- Rotating company logo on NYAMA website for 3 months
- Company logo featured in print and electronic Advocacy Day material
- Company promotional material or standup banner showcased at NYAMA's prominent display area in the center of the Capitol (provided by sponsor)
- Mention in weekly newsletter – eCurrents

Advocacy Day Packet Sponsor - \$1,500

- (2) Advocacy Day Registrations
- Company logo on Advocacy Day attendee and legislator packets
- Rotating company logo on NYAMA website for 2 months
- Company logo featured in print and electronic Advocacy Day material
- Mention in weekly newsletter – eCurrents

Smooth Landing Sponsor - \$1,000

- Rotating company logo on NYAMA website for 1 month
- Company logo featured in print and electronic Advocacy Day material

Beacon Sponsor - \$500

- Company logo featured in print and electronic Advocacy Day material

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2025 Fall Conference Sponsorships:

Title Sponsorship –Evening Reception (includes commercial) - \$15,000

- Conference registration for (6) company representatives
- Prominent company logo on conference signs at Thursday Reception, on dinner tables & bar counter
- Exhibitor Table included
- (2) minutes of podium time at General Session
- (2) minutes of podium time during evening cruise
- Logo in conference program
- Logo and link on NYAMA website
- “Brought to you by” after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

Platinum Sponsorship (includes commercial) - \$10,000

- Conference registration for (4) company representatives
- Exhibitor Table included
- (2) minutes of podium time at General Session
- Logo in conference program
- Logo and link on NYAMA website
- “Brought to you by” after each mention in printed pieces and announced at event
- Company banner displayed (provided by sponsor)
- Material available in registration bags (provided by sponsor)
- Prominent company logo on conference signs at the event
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Includes one commercial played each day of the conference

Gold/ After-Hour Party Sponsorship - \$7,500

- Conference registration for (3) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)



Gold/ Conference Gift Sponsorship - \$7,500

- Conference registration for (3) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)

Silver/Breakfast Sponsorship - \$5,000 (2 available)

- Conference registration for (2) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Recognition in newsletter
- Listing in presentations at conference
- Material available at registration (provided by sponsor)

Silver/Social Networking Event Sponsorship (Event TBD)- \$5,000

- Conference registration for (1) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Prominent company logo on conference signs
- Prominent company logo and link in social media and e-blasts
- Recognition in newsletter
- Material available in registration bags (provided by sponsor)
- Includes one commercial played each day of the conference

Bronze/Lanyard/Name Badge Sponsorship \$3,500

- Fall Conference Registrations
- Company logo printed on participant name badges that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Bronze/Keynote Speaker Sponsorship - \$3,000

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercial played before the keynote speaks



Session Sponsorship - \$2,500

- (2) Fall Conference Registrations
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)
- Commercials played before the session

Exhibitor Break Sponsorship \$2,500

- Fall Conference Registration
- Company logo on sponsor signage
- Company logo and link in social media and e-blasts
- Material available at event (provided by sponsor)

Conference Tote Bag Sponsorship - \$2,000

- Company logo printed on participant bag that will be distributed during registration
- Company logo featured in print and electronic Fall Conference material

Aviator Sponsorship - \$2,000

- Logo in conference program
- Company logo on conference signs
- Company logo and link in social media and e-blasts
- Listings in presentations at conference

Golf Lunch Sponsor - \$2,500

- Logo in conference program
- Logo and link on NYAMA website
- Introduction of representative at shot gun start
- Corporate recognition on signage at the conference and at the golf course

Golf Beverage Cart - \$1,500

- Conference registration for (1) company representatives
- Logo in conference program
- Logo and link on NYAMA website
- Logo recognition as golf beverage cart sponsor on all marketing materials

Beacon Sponsorship - \$625

- Logo in conference program
- Company logo on conference signs
- Company logo and link in social media and e-blasts



Ad space for Conference Program \$400-\$600

- Quarter Page- \$400
- Half Page- \$500
- Full Page- \$600

Promote Your Company/Organization (Members Only) - \$650

- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website and conference print materials

Exhibitor Opportunities - \$450 NYAMA Member Price | \$550 Non-Member Price

- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)
- Combine 'Promote Your Company' opportunity with an 'Exhibit Booth' and save! (Members Only)-\$575
- One-minute presentation at the start of a session OR one-minute promotional video to play at the start of a session.
- Company logo on website
- Pre and post conference attendee list for marketing
- Premiere placement on trade show floor (NYAMA Members Only)

Secure your Sponsorship [Here!](#)

*Don't see a sponsorship level that fits your budget?
Contact us, and we'll work together to create a custom package just for you!*